

## **Pedestrian Counter Service RFP**

### **Description:**

The newly formed North Michigan Avenue SSA #76 seeks to collect pedestrian count data within the district. This Request for Proposals (RFP) has been issued to engage a vendor to install and maintain pedestrian counters within the SSA district.

**Budget in 2022:** \$50,000

### **Scope of Work:**

- Period of Installation: 2022
- Boundaries of Service: The service area demonstrated in the attached map below (*Appendix 1*) are both sides of Michigan Avenue from the main branch of the Chicago River north to Oak Street.

### **Qualifications:**

- Compliance with all relevant federal, state, and city ordinances that apply in performing this service,
- Extensive experience installing and maintaining pedestrian counters,
- Demonstrate a high level of ethics and professionalism,
- Preferred previous experience in sensitivity training and de-escalation techniques.

### **Minimum Services Requirements:**

- Ability to count pedestrians,
- At least a one-year warranty,
- Ability for wireless transmission of data,
- Maintenance of equipment as needed,
- Create a schedule for installation in accordance with staff requirements and requests,
- Provide weekly and monthly pedestrian count data to staff,
- Recommend suitable locations for pedestrian counters that offer as much coverage within the district as possible,
- Training for users on product capabilities as needed,
- Install pedestrian counters throughout the district (*Appendix 1*),
- Manage and maintain pedestrian counters throughout the district,
- Attend any commission meetings as requested,

**Application Requirements:**

- Proof of Insurance,
- All applicable warranty information,
- Cost proposal for required services,
  - Cost of installation of external pedestrian counters,
  - Annual management fee,
  - Proposed payment schedule,
- Action plan for installation and maintenance,
- Data security safe guards,
- Three References,
- One-Year Renewal Price Option.

**Application Deadline:** August 1, 2022 at 5pm

**Application Submission via email to:**

Ian M Tobin

[itobin@themagnificentmile.com](mailto:itobin@themagnificentmile.com)

Director of Planning and Advocacy

Magnificent Mile Association

625 N Michigan Ave, 401, Chicago, IL 60611

O: 312.642.2316

C: 773.543.1482

