

THE MAGNIFICENT MILE[®] ASSOCIATION

MICHIGAN AVENUE DISTRICT | CHICAGO

North Michigan Avenue SSA 76

Monday, December 19, 2022 and December 29, 2022

410 N Michigan Avenue, 3rd Floor Conference Center
Chicago, IL 60611

Meeting Minutes

1. **Call to Order**

The meeting was called to order by Mr. Bradley Borowiec at 2:11pm.

2. **Roll Call**

Commission: Bradley Borowiec, Adrienne O'Brien, Elizabeth Kilroy (via conference call), Elliot Adamczyk

Staff: Kimberly Bares, Ian Tobin

Public: Lori Olson, Nichole Benolken, Dan Russell, Lisa Key (via zoom).

3. **Discussion of Meeting Minutes**

The commission reviewed the meeting minutes from December 1, 2022. **A MOTION TO APPROVE December 1, 2022 Meeting Minutes was made by Elliot Adamczyk and seconded by Adrienne O'Brien. Motion carried.**

4. **Public Comment**

The public was given the opportunity to make a statement. No statements were made.

5. **Financial Report**

Elizabeth gave an update on financials and reiterated the need for regular financial check-ins between the Association and the SSA Commission. It was proposed that the SSA Treasurer attend the Association's Finance Committee meetings.

6. **Discussion on M-VISION Capital Campaign Contractor**

Kimberly Bares walked the Commission through the M-Vision planning process and their need for a fundraising consultant. Bradley expressed concern about the lack of information they had on the M-Vision plan. He and the commissioners felt more details would be needed on what the plan would entail. Kimberly introduced Lisa Key. Lisa Key went through her proposal for the commission. Bradley did not feel convinced that it would be appropriate for the SSA to fund this project. Kimberly explained that Mark Roschen at the Department of Planning and Development said this would be an appropriate use of SSA funds. The Commission felt strongly that confirmation in writing would be needed.

Elizabeth made a MOTION TO RECESS THE MEETING until December 29, 2022 at 3pm. Seconded by Elliot. Motion carried.

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The meeting was called back to order by Bradley Borowiec at 3:10pm.

Commission: Bradley Borowiec, Adrienne O'Brien (via zoom), Elizabeth Kilroy, John Gagliardo

Staff: Kimberly Bares, Ian Tobin (via zoom), Dan O'Shea (via zoom)

Public: Laura Bossert (via zoom).

Ian Tobin presented the latest financials and confirmed the percentage of the levy we received from the City. John Gagliardo restated the purpose of the SSA being to focus on security. He stated that he would not support additional SSA funds going to M-VISION. Bradley requested that the M-Vision steering committee in January.

7. **Discussion on security**

Dan O'Shea gave the commission an update on the latest crime statistics. He informed the Commission that the Association has request four year's worth of crime data for an analysis of public safety in the district. Elizabeth stated that she would like to see more outreach to buildings regarding the security camera rebate programs. Dan said once he is full time at the Association, he will be in regular contact with building managers regarding this and other safety programs.

8. **Discussion on pedestrian counters**

Ian provided an update on where recruitment of buildings for pedestrian counters were. He explained that every building has been contacted and only two so far responded. He said further outreach after the holidays will likely get responses from all buildings.

9. **New Business**

Bradley noted that other SSAs had logos and that he would be interested in getting a logo for SSA 76 made.

Bradley also said that given the amount of work that needs to be done, he would like two commission meetings a month for the time being.

10. **Adjourn**

Elizabeth made a MOTION TO ADJOURN. Seconded by John. Motion carried. The meeting adjourned at 4:17pm.