

THE MAGNIFICENT MILE[®] ASSOCIATION

MICHIGAN AVENUE DISTRICT | CHICAGO

North Michigan Avenue SSA 76

Thursday, September 28, 2023

3:00 PM

410 N Michigan Avenue, 3rd Floor Conference Room
Chicago, IL 60611

Agenda

1. Call to Order
2. Roll Call
3. Review and Approval of Meeting Minutes
4. Public Comment
5. Updates
 - Safety & Security
 - i. Radio update
 - ii. Bollards and CDOT Meeting
 - Marketing
 - i. Review of the P&L to share what is left to spend in 2023
 - ii. 2023 Holiday A/R concept
 1. Video case study [here](#)
 - iii. Plan for 2024 activation
 1. Concept deck [here](#)
6. New Business
 - IDA Conference preparation
7. Upcoming Meetings
 - Confirmed next meeting date
 - i. Wednesday, October 11 at 3:00 PM. 401 N Michigan Ave, 3rd Floor
Conference Room Chicago, IL 60611

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- **Suggested dates and times**

- i. **Wednesday, November 1 at 3:00 PM**

- ii. **Wednesday, November 15 at 3:00 PM**

8. Adjourn