

Celebrating 150 Years of the Historic Water Tower



The Magnificent Mile Association® will showcase 150 years of the historic Water Tower by installing **beautifully designed, 5-foot tall replicas along the public way from late August through early October**. Join the celebration by sponsoring or purchasing a Water Tower sculpture. All proceeds will benefit the community via the Magnificent Mile Association.

Sponsor Opportunity: Sponsor one of the 5-foot Water Tower statues. Receive visibility on The Magnificent Mile, including your company name on an individual plaque and dedicated posting to TheMagnificentMile.com.

Sponsorship includes a blank Water Tower sculpture, base, custom plaque and all logistical costs. The cost for an artist to paint the Water Tower sculpture is responsibility of sponsor. The Magnificent Mile Association will provide artist roster, or you can commission your own.

Sponsor has the option to host the Water Tower Sculpture outside your business; or else Association staff will find a host location to prominently display your Water Tower sculpture during the campaign.

Purchase Opportunity: For an additional fee you may purchase your Water Tower sculpture. After the campaign concludes in early October, you may keep your Water Tower and have it on display inside your business or private residence.

If you choose to not purchase your Water Tower sculpture, The Magnificent Mile Association will pick up your art piece at the end of the campaign and auction it off for additional fundraising.

Name: _____ Company: _____

Address: _____

Email: _____ Phone Number: _____

Select one:

- I would like to sponsor a Water Tower for \$3,500
- I would like to sponsor and purchase a Water Tower for \$5,000

Select one:

- I would like to host my Water Tower at my business.
- I need Mag Mile to secure a host location for my Water Tower.

Signature: _____ Date: _____

Please return form by **July 31, 2019** to **Allan Sorsby**,
Marketing Associate, at asorsby@themagnificentmile.com

THE MAGNIFICENT MILE ASSOCIATION
MICHIGAN AVENUE DISTRICT | CHICAGO