**North Michigan Avenue SSA 76**

**Thursday, November 29, 2023**

**2:00 PM**

410 North Michigan Avenue, 3rd Floor Conference Room

**Minutes**

1. **Call to Order**

Meeting called to order at 2:03 PM

1. **Roll Call**

Commissioners: Bradley Borowiec, Elizabeth Kilroy, Elliot Adamczyk, John Gagliardo

Staff: Kimberly Bares, Denise Chudy, Marshaun Tolbert, Francesca Loise

Guests: Nichole Benolken, Jennifer Hesser

1. **Review and Approval of Previous Meeting Minutes**

Commissioners reviewed the previous meeting minutes. Elliot made a motion to approve the minutes as amended. John seconded the motion. Motioned approved.

1. **Public Comment**

None

1. **Updates**
   * **Wintrust Magnificent Mile Lights Festival**® **Recap**

A very successful day with exceptional attendance and no large challenges. Mayor Brandon Johnson and Deputy Mayor Kenya Merritt were in attendance. The parade broadcast is covered in over 200 markets across the United States and some of Canada.

* + **Safety & Security**
    1. **Update on security (ODLE and cars)**

The Association will continue with the four overnight ODLE cars from 11pm-7am and 6 ODLEs on foot from 2pm-10pm.

* + 1. **Safety and Security Advisor**

A job description for the advisor role will be circulated as the association is looking to hire someone.

* + **Marketing**
    1. **Update on Winter Pop installation in Jane Byrne Park**

Marshun has been in contact with Alderman Riley's office and has shared plans for the installation. Discussion of working with the water department’s engineer to hire an engineer for maintenance and upkeep of the installation.

* + 1. **Review of version 1 of tulip installation at The Visitor Center**

Denise shared the first installation presentation. The rate for installation is $10,000, this does not include maintenance and upkeep.

1. **Old Business**
2. **New Business**
   * **Review of updated P&L**

The commission reviewed the updated P&L.

* + **Request to cover OT and Holiday pay for Ambassadors**

Explanation and discussion regarding the balance of overtime and holiday pay for the ambassadors. The Association asked the SSA to consider covering the additional cost. The Association will continue to push the city regarding the outstanding balance and come back with more definitive language.

1. **Upcoming Meetings**
   * **Suggested dates and times**
     1. **Wednesday, December 13th, 2:00 PM**

Confirmed meeting on Wednesday, December 13th at 2:00 PM at 625 N Michigan Ave, 6th floor conference room.

1. **Adjourn**

Elizabeth motioned to adjourn the meeting at 3:08 PM. Elliot seconded. Motion approved.